



The University of Fiji

“Fully-Registered University”

School of Law

Elections, Voters and Media A Short Course

Course Overview

“Elections, Voters and Media” is a one day course (held on two weekday evenings or all-day Saturday) that will provide participants with knowledge of, and familiarity with, the operation of Fiji’s electoral system, approaches to campaigning, dealing with media, understanding opinion polls, and how to be an intelligent voter.

The course themes include:

- Elections and Fiji’s electoral system
- Campaigning strategies and the electoral timeline
- The ethics and obligations of campaigning
- Use and abuse of opinion polls
- The role of party officials and electoral agents

Target Audience

Anyone who is an intending electoral candidate, political advisor, a party official, a journalist or community leader who may want to become actively involved in one of these areas or are just interested in elections will find this course useful. This short course is designed to help develop knowledge and skills in elections, voting and the coverage of elections.

Learning Objectives

On completion of the course, participants should have improved knowledge of, and skills for, engaging with:

- Electoral strategy;
- The operation of electoral processes;
- The media and the reporting of elections;
- The basics of opinion polling and its effects;
- Effective and ethical behaviour in the electoral cycle.

Course Facilitator

Professor Richard Herr was the author of the Candidates Manual for the 2014 general election and of Parliament 101: A Student’s Guide to Parliament. He has had more than 30 years of experience as an election night commentator in Australia. He served as a public opinion pollster for both television and newspaper in Tasmania.

Date	Time	Venue	Training Fees
23 September	9.00am to 4.00	The University of Fiji, Samabula Campus,	\$150

Closing date for Registration: Friday 15 September 2017

Please submit the completed registration form to the University of Fiji by 15 September, 2017. To obtain the registration form please contact Ms Swasti Chand on Ph: +679 3373614 Fax: +679 3371084 or e-mail tajeshward@unifiji.ac.fj

FLEXIBLE

INNOVATIVE

AFFORDABLE

CONTEMPORARY

FUTURISTIC

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